

WI State Cow Chip Festival Sponsorship Opportunities		Cost	Selection
Band Sponsor - Your logo in the food court or beer tent area prominently sponsoring ONE of our headliners – Maggie Mae, Highfield Drive or Madison County - logo on cow mask, listed in the Star insert week prior to event, and as a band sponsor on the www.wiscowchip.com website. Selection of headliner will be based on a first-come, first-serve basis.		\$5,000	
Throw Sponsor - Potential National Coverage! - Your logo in the Throw Arena during the men's and women's division on Saturday afternoon, logo on the cow mask, listed in Star insert week prior to event, and logo on the website		\$2,500	
Event Sponsor - Your logo on cow mask, listed in Star insert the week prior to event, on website as a sponsor		\$1,500	
Beer Garden Stage Sponsor - Company name on Beer Garden Stage Banner, listed in Star insert the week prior to the event, and logo on website as a sponsor.		\$1,000	
Food Court Stage Sponsor - Company name on Food Court Stage Banner, listed in Star insert the week prior to the event, and business name listed on website as a sponsor		\$ 500	
Corporate Throw Arena Sponsor - Company name on banner Friday night at the Throw Arena, listed in Star insert the week prior to the event, and business name listed on the website as a sponsor		\$ 300	
Kids Activity Area Sponsor - Company name on banner at the Kids Activity Tent, listed in the Star insert the week prior to event, and business name listed on the website as a sponsor		\$ 200	
Radio Sponsorship -Business included in radio spots promoting the festival, listed in the Star insert the week prior to event, and business listed on website as a sponsor (must be received by <u>June 5</u> to be included)		\$ 150	
Parade Unit Sponsor - Company name on a parade banner, listed in the Star insert the week prior to event, and business listed on website as a sponsor		\$125	
Website Sponsor Only - Listed on www.wiscowchip.com as a sponsor		\$ 100	
Event Participation			
Corporate Cow Chip Throw - Friday, September 1 at 6:30 PM - Team must be sponsored by a business. - 4 individuals per team, age 14 and up, with no more than 2 men per team - Multiple teams per business are welcome! - Best dressed team will be recognized Team Name: _____ Team Members : _____ Team Members: _____ *for additional teams, please attach a separate sheet.		\$25 per team	
Team Throw in conjunction with Individual Men and Women's Throw – Saturday, September 2 - 4 individuals per team age 14 and up, no more than 2 men per team		\$25 per team / Registration on day of event	
Please remit to WI State Cow Chip Throw, PO Box 3, Prairie du Sac, WI 53578		Total:	

Company Name: _____

Contact Person: _____

Phone Number: _____

Email Address: _____

*Please complete and return by June 5, 2017 to ensure you are included on cow mask- Send logo to Marietta@toolsofmarketing.com

Note: The Parade Unit Entry Form is a separate form.